



to Know.
to Be. to Do

Prestige
UNIVERSITY



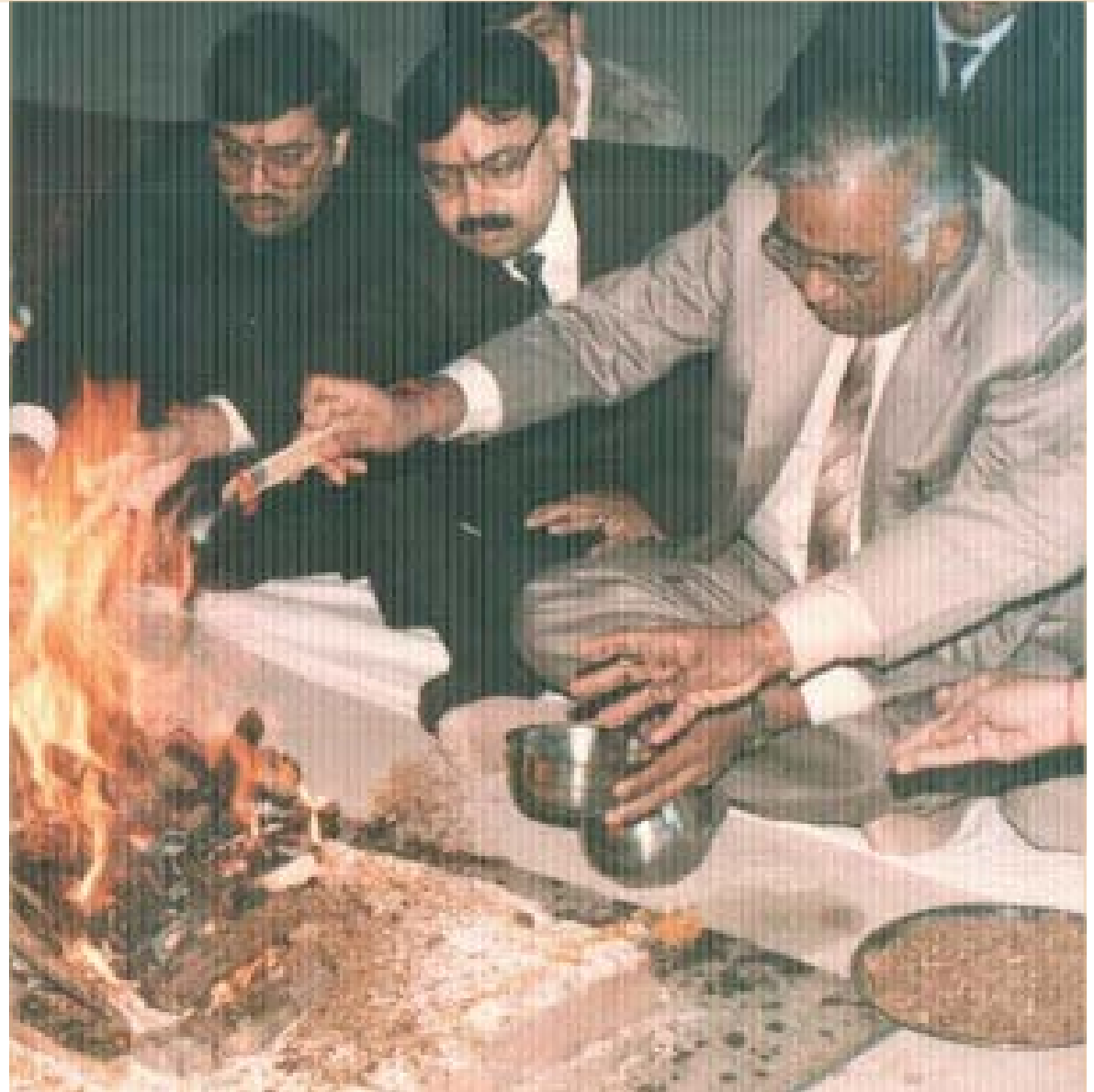
Our Foundation

More than a degree — An Approach

Dr N. N. Jain built a reputed agribusiness conglomerate with a turnover of ₹2100 crores and a loyal customer base across 40 countries. His efforts in scaling the soybean crop in India brought prosperity to the farmers and earned critical foreign exchange for India. He was thus honoured with the Padma Shri award for his contribution to India's Trade and industry.

His belief and dedication to the transformative nature of education led to the establishment of Madhya Pradesh's first private management college in 1994. Over the last 3 decades, his commitment to career-building education has led to over 600 companies consistently recruiting PRESTIGE graduates in management, commerce, law and technology.

For Prestige University, the group has distilled its learnings over the last 30 years into building an industry-relevant program positioned for very high-paying roles.



Core Differentiators

A front-row seat to the real world.

Here is how we make it happen.

The 5-month internship program

helps students get hands-on work experience with strong prospects for permanent roles in top industries. Each student is assigned a mentor faculty to guide them through the internship.

- 1. Extensive Internship Structure
- 2. Opportunity to work on Critical Projects
- 3. Pre-Internship Sector Training
- 4. Faculty-Mentored Project Execution
- 5. Value created for the Company
- 6. Better Full-time Job Candidacy

Collaborations with top industry professionals

ensure our curriculum and academic delivery are always industry-relevant, preparing students to learn and excel from day one. We had over 45 industry professionals over the 1st year to help students achieve this goal.

- 1. Continuous Curriculum Upgradation
- 2. Real World Case Studies
- 3. Application-based Exams
- 4. Industry Sponsored Research

A diverse cohort

allows for rich learning and fosters peer-to-peer learning and varied experiences. This difference in perspective enhances each student's critical thinking and creativity.

- 1. Learn from distinct experiences and perspectives
- 2. Fuel Entrepreneurial Journeys
- 3. Build long lasting relations with high achievers

2

Today we will discuss:



- 1. Getting to Sustainability
- 2. The definition and technical challenges of global sustainability
 - Protecting ecosystems
 - Preventing and adapting to climate change
 - Reducing air and water pollution
 - Ensuring Food supply
 - Developing land and handling waste
- 3. Financing global sustainability
- 4. Organizational and management challenge
 - Emotional Intelligence
 - Setting a leadership example
- 5. The role of government and public policy
 - Plans and planning
 - Sustainability Leadership

Howard is presenting



Dr. Howard Apsen
Professor of Sustainability
City University Of New York

Our Promise

Step up to Higher-Paying roles with Super Specialisation MBA

What Usually Happens

While pursuing a traditional MBA, most graduates find themselves in broad, generic sales roles with limited scope for growth, and negligible opportunity to make a significant impact.

e.g. Over 90% of MBA Finance graduates end up selling banking and financial products!



Ajay Bhasin
CHRO, Steer World
Ex. Tata Coffee

Alternative Pathways

Super-specialisation MBA courses enable graduates to secure impactful roles by building niche expertise, earn higher salaries, achieve faster career progression.



Marketing
+
Data Analytics &
Business Intelligence

Customer
Behaviour &
Purchase
Analytics roles

Strategy
+
Supply Chain
Management

D2C and
QC roles

Strategy
+
e-Business

Product
Management
roles

Finance
+
Food & Agribusiness
Management

Agri Finance &
Commodity
Derivative
Trading roles

Finance
+
Sustainability
Management

Green
Financing
roles

Program Structure

Learning that prepares for life, not just exams.

How is Andragogy different from Pedagogy?

The difference lies in the learning style: teaching a solution versus teaching how to find a solution. With self-assessments, peer & personalised exercises, and project-based learning our goal is not just to make students learn but to instil a lifelong habit of learning, anywhere.

Illustrative for MBA E- business

Term 1	Term 2	Term 3	Term 4	Term 5-6
	Building Strong Management Foundation; Marketing, Finance, Economics, Operations		5-month internship with faculty & industry rep mentoring	Focus on building domain expertise through super specializations on one of the following tracks: Product Management Revenue Management Digital Transformation
Building Foundation in Decision Science, Digital Business Strategy, Digital Marketing		Advanced E-Business Courses such as Digital Business Models, Product Management, Design Thinking, Consumer Behaviour, Data Analytics etc.		
Learning to build Social Capital: self-awareness, leadership, negotiations, foreign languages, team dynamics & community building.				Learning to build Social Capital: self-awareness, leadership, negotiations, foreign languages, team dynamics & community building.

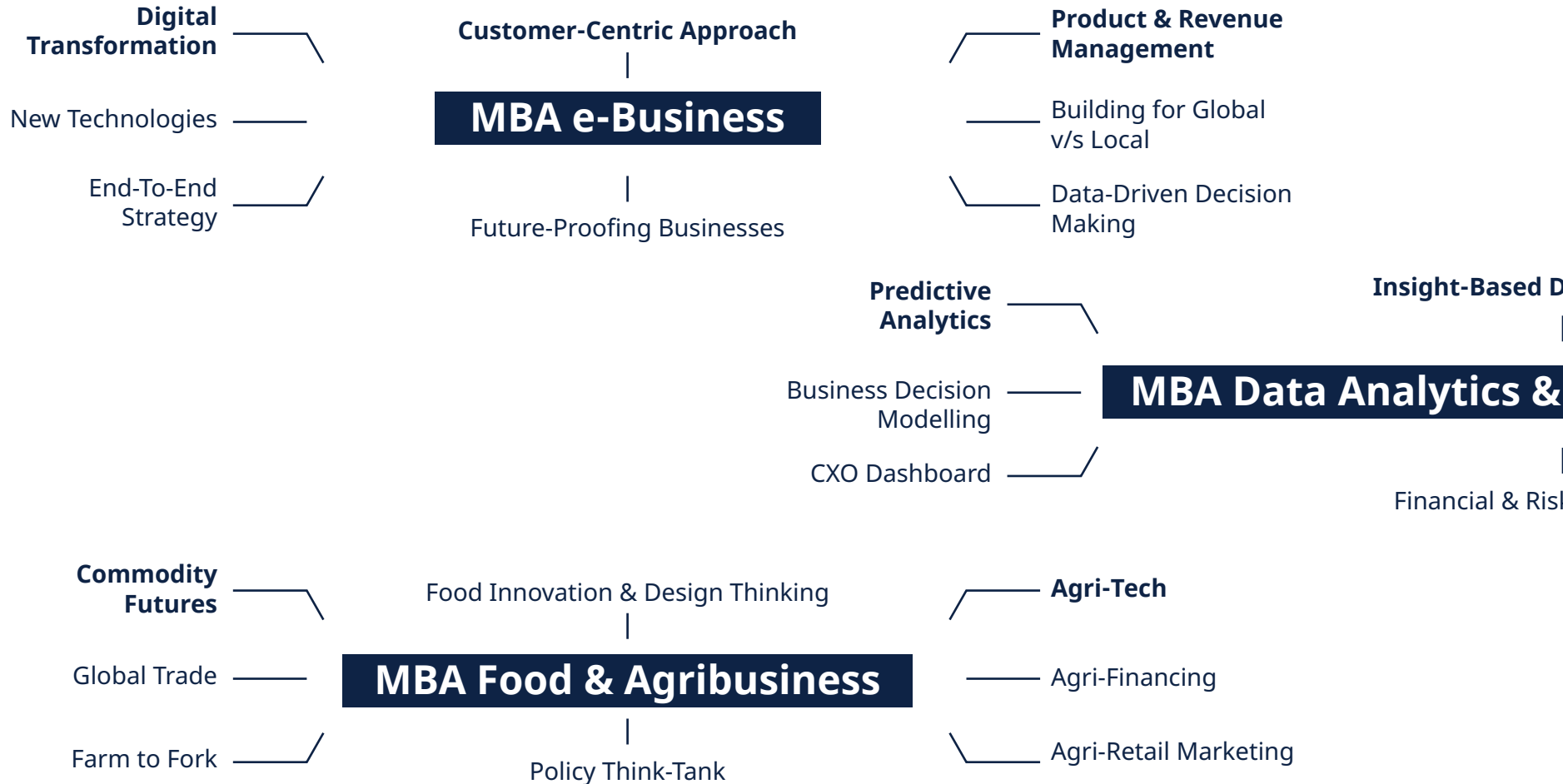
Super Specialisation MBA Programs



MBA General

(Options to pursue cross-functional MBA with electives.)

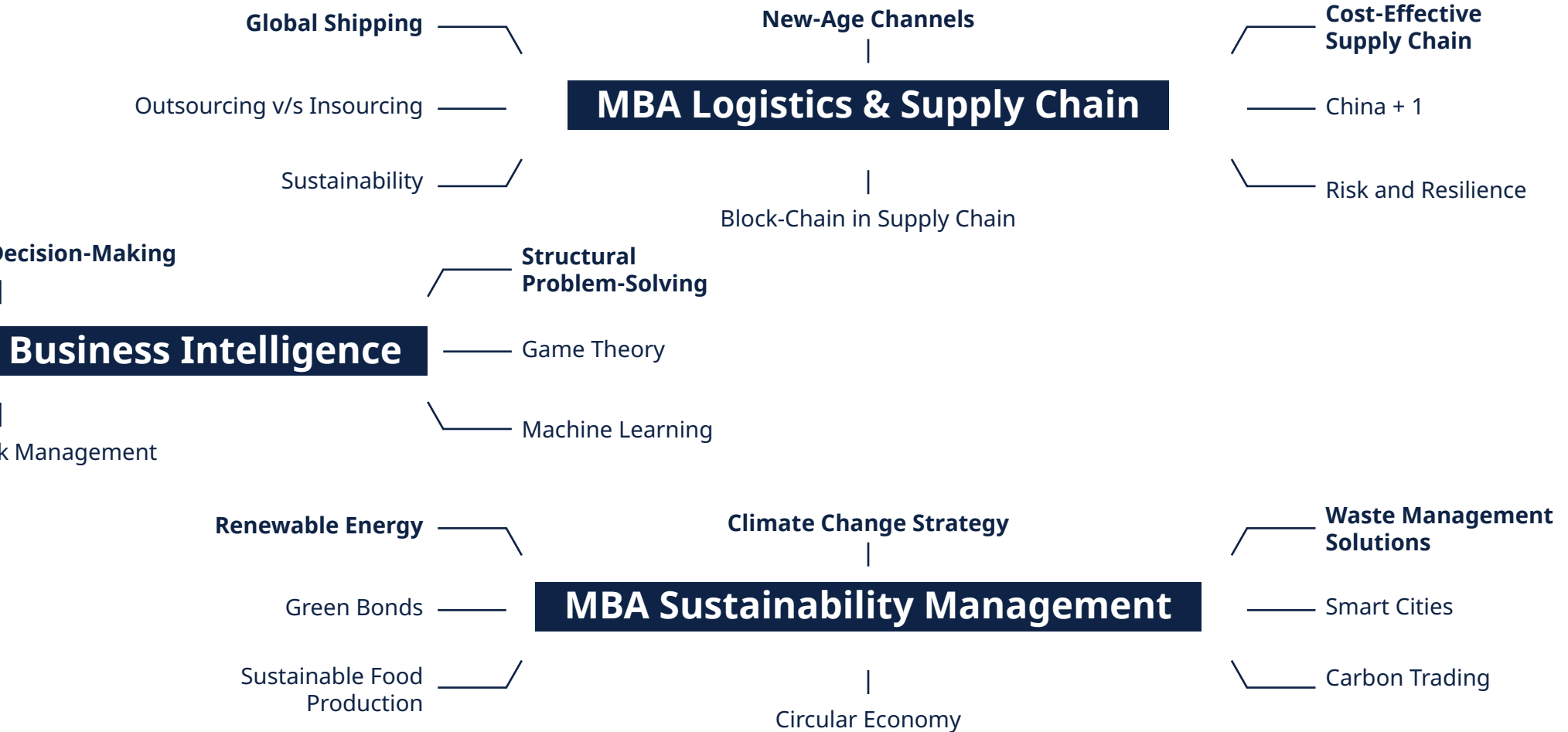
Adapt to shifting perspectives.





Integrated Management Programs

(3+2 Year Program Structure with Career Progression in line with top MBAs.)



Our Full-Time & Visiting Faculty



Rajendra Nargundkar
PhD, Clemson University, USA



Arun Bhattacharya
PhD, IIM Bangalore



Dilip Chhajed
Executive Director BS Integrated Business & Engineering; Purdue University, Daniels School of Business, B. Tech, PhD (Management)



Bharat Patel
PhD, IIT (BHU)



Juhee Verma
PhD, IIT Indore



B B Dash
PhD, IIT Delhi



Riyaz Alam
PhD, IIT Roorkee



Sandeep Khurana
Fellow, Indian School of Business



Bhagyalakshmi Venkatesh
PhD, SNTD Women's University, MBA, Bharathiar University



Harish Choudhary
IIM Bangalore, Executive Education Program, IFIM Business School PGDM, Marketing



H R Badrinath
PhD, IIM Bangalore



Rohit Chhapolia
Business & Product Builder, Paytm, Amazon, Yahoo, BCG, Tech Startup



Gopal Pr. Mahapatra
IIM Bangalore, Xavier Institute of Social Service, MBA



Dr. Jayasimha K R
Professor, IIM Indore, PhD, Kuvempu Vishwavidyalaya, MBA



Mr. Sudhir Pradhan
Director, Human Capital Committee & Admissions
PGDM (Indian Institute of Management, Bangalore)



"Today, I had the pleasure of making another stop on the 'Leadership Journey' with the second-year MBA students of Prestige University India, Indore. We shared cases, examples, a bit of theory, and a lot of fun discussing with them."

- Ms. Veronica Thavonat, Ex-KPMG, Espana



Ajay Bhasin

Group CHRO: Steer World, Tata Coffee, PG, MBA, Certified Reward Professional, B.Sc.



Dr. Ramesh Babu Chellappan

Senior Director (Transformation), Thomson Reuters, BE, MBA, MS, PhD, Deakin University, Harvard Business School



Ajeet Chahal

Rice Team Lead: Asia with Global Responsibility, Bayer



Dr. Sankalpa Sen

Executive Director, AGS Health Ltd., MBA, PhD, MS, IIT Bangalore



Dr. Howard N Apsan

Senior Executive Director, Environmental, Health, Safety, and Risk Management, The City University of New York, PhD (Sustainability)



Savitha NK

BS (Economics & Criminology), MBA



Pritee Sharma

MBA, PhD (Economics), IIT Indore



Silky Mittal

Category Marketing Head: Foods, Nestle



Suresh Narasimha

Deeptech Idea Stage VC & Co-founder: Cocreate Ventures



Tanuj Poddar

BS (Economics, Stats, Math), PGDPM



Dimple Das

Associate Director, EY



Amit Gupta

PGDM (General Management), Certificate (Entrepreneurship Educator), HSC (Science), ILSS (Leadership Program)



Amit Choudhury

Technical Director - Corporate Services BE: Analytics, KPMG



Ms. Asmita Mahapatra

Assistant Professor (Clinical) Ph.D. in Marketing (Indian Institute of Management, Sambalpur)



Ms. Jyoti Dua

Asst. Professor Ph.D. in Finance & Accounting, 11T Roorkee



"What a brilliant class of students! These were not only energetic but super participative! The session got momentum because of this gang, yay!"

– Ms. Nupur Phatak

An Illustrative Day at PU



Most of my days starts with realising how exciting is the day's agenda and it happened today as well. I rushed to the 8:10 meet-up with my case study group for the final review of our approach. The spirited deliberations are in contrast to the calm of the green spaces, the main building offers.



After that interesting parley, I took off for a chai that'd pick-me-up for the upcoming session on my electives on commodity derivatives. This part of the day is stimulating as a I gather hands-on experience at the Bloomberg terminal, processing the available voluminous data into bankable insights and carrying the conviction by taking mock positions on the bourse.



I feel strong about the elective I chose for my MBA in Food & Agribusiness. It's almost 1 and I am starving. Before the final class, I take quick bite at the food court.

In the initial class, the professor addresses conceptual doubts on the previous night's theory for 15 minutes. The session shifts to "Economics of Ethanol Business", sparking a lively debate. As an IITian, I share my market balance theory countered by a Mahindra & Mahindra peer's practical supply-chain insights. After 30 minutes, the professor, redirects the conversation. Excited about forging string connections through engaging discussions.

Dr. Dilip Chajjed
Executive Director,
Integrated Business
& Engineering
PURDUE University

After the final class it seems the whole university moves to the nerve center of PU - the library floor. More than the behemoth size of the library the incessant smell of coffee inspires me with awe. We have split amongst ourselves the initial reading of the cases for tomorrow's classes. While working on the case study on forward integration in agribusiness we detoured to a possibility where product trials happen first in the Metaverse. I just love the spice market flavor of the library and the thought trains we take, stimulating our intellectual vitality.



I don't like to leave the library but it's time to build some appetite so I along with the whole pack hit the basketball court. We have a practice match today with the triumphant Blue Excaliber, we all are hoping to be the victorious in the forthcoming PU Sports Week Basketball Championship.



It's almost 9 in the evening, it was an amazing practice match followed by a leisurely dinner at the mess. I head back to the main building to meet with the HoD of Food & Agribusiness to talk over about the business networking event happening on Saturday. After that, I'd burn a little midnight oil covering the reading material for the next day. I am confident that the intellectual and physical challenges I endure every day at PU are the building blocks of a grounded and foresighted business leader in me.

Nupur Phatak
Founder & CEO
Nuarsh Techserve

Student Testimonials who secured Pre-Placement Offers

Words from the ones who took the trust fall.



Vedika Palod,
Anand Rathi,
Mumbai

With this internship, I got the field I coveted—Equity Research of listed companies. I was further trained on Algo-trading and non-listed companies in my company, which is an achievement in its own right. This will be a competitive edge to my entry into Finance.



Tushar Hirani,
ARM Worldwide,
Gurgaon

I had already completed various digital marketing certificates before I was picked for the internship. This opportunity was to apply everything I learned from the books to the practical world. In five months, I outnumbered all my fellow interns by creating record backlinks for two major clients. By the time I started to perform, my fellow interns had already completed their internship duration.



Isha Jain,
CeeKay Logistics,
Mumbai

The two major takeaways from this internship are that I bettered my persuading skills and learned how to leave a mark on a client. I am proud that the clients I worked with still know me by my name. This cannot be achieved in a two-month internship. This is only possible when your work allows you to interact in volumes over a substantial period.



Vardan Dubey,
Piramal Capital & Housing Finance,
Indore

I believe the best highlight of this internship was the customer delight I and my colleagues at the company could deliver to a customer moving out of India permanently. The TAT for the loan closure is about a month. With a resolution to provide the customer with a great solution, we expedited the whole process in four days. That was only possible once I had a deep understanding of the workflows.



Suhani Jain,
M Jhaveri,
Indore

Selling real estate is a rigorous process. The interns were aligned with sales personnel. They would guide us not in selling the real estate but with pre-sales. Pre-sales in this industry involves building rapport and nurturing client relations. In these five months, I learned how to build rapport with a potential customer, applied it on the ground, and converted five deals by the end of my internship duration.



Adityaraj Singh,
Magpet Polymers,
Kolkata

For me, the five months were simply incredible. Someone who has never travelled beyond the state borders went far east (West Bengal), and right from working on 800 cold calls, generating 12 leads, to finally converting two leads, it was truly a hands-on experience. I travelled 7000 km across three states for the RPET project survey and met 150 aggregators. A comprehensive experience like that is only possible when you have sizeable time.

Admissions

Are you the last piece of the puzzle?

What we are looking for are the qualities already within you—those standout traits that complete the bigger picture. The admission process at Prestige University is designed to ensure fair and equal opportunity for everyone. We accept all types of competitive scores (GMAT, CAT, XAT, and more).

The Requirements



Leadership Potential

Leading the pack while keeping the team in mind.



Analytical Aptitude

Problem-solving is a habit.



Academic Capacity

A strong foundation to build a towering future.

The Process

The Application

We sift through the application to see if it fits the PU narrative.

The Interview

Well, this is your time to shine. Impress with who you are.

The Merit List

Time to see how your hard work finally meets the opportunity.





Divya Karani
 Board Director, Jagran Prakash Publishing
 ex. CEO, Media, South Asia, dentsu

Scholarships

A platform with no limits.

We believe each student can make an impact, and we're here to help them achieve that. Our scholarship program ensures that one reaches their full potential without obstacles. But it's not just about academics. We take a holistic approach to evaluating capabilities. We use an in-house point-based system while focusing on magnifying each student's individual strengths to determine eligibility.

S.No.	Customer-Centric Approach	Points
01	Xth Score (score in %)	1:1
02	XIIth Score (score in %)	1:1
03	UG	
	in case of %	1:1
	in case of CGPA (on 10)	1:10
04	CAT (percentile)	1:1
05	Work Experience (in months)	8 per Month
06	Sports representaion	
	District level	40
	State level	80
	National level	100

Total Points	Scholarship in Tuition Fees
450+	100%
400-450	75%
350-400	50%
325-350	35%
300-325	20%

*Survey No. 203 Ringnodiya, Ujjain-Indore Road
Indore – 453551 Madhya Pradesh, India*

 1800-843-4546, 1800-889-4546

 admissions@prestigeuniversity.edu.in

